

CIC Board Meeting Minutes, February 16, 2023

Meeting Called to Order: Ted Penner called the meeting to order at 12:04 pm. Board members present Ron Jones, Commissioner Mick Pocratsky, Ted Penner, Bryan Keller (via zoom), Sarah Tackett (via zoom), Hans Rosebrock, and Mayor Mike McCann. Laura Speidell was present as proxy for Jill Little. Lu Cooke from the Lt. Governor's office and Marc Warncke were also present as guests.

Staff members present Erika Willitzer, Hannah Waterman, and Paige Johnson.

Financials: The financials were reviewed by Erika Willitzer. No questions were presented. A motion was made by Mayor Mike McCann to approve the financial statements and credit card statements. Ron Jones seconded the motion. All members present voted yes, and the motion was carried out.

Minutes: The minutes of the January board meeting were reviewed. A motion was made by Hans Rosebrock and seconded by Commissioner Mick Pocratsky. The minutes were approved. All members present voted yes, and the motion was carried out.

Workforce Report: (Attached)

Business Development Report (Attached)

Director's Report: (Attached)

Discussion occurred about the CIC's current initiatives Tuesday Questions of the Day, Mentorship Program, Second Chance Program, and Four Flags of Freedom Campaign. The board also discussed the need for a county wide housing study. Discussion also occurred about the bylaw review which was tabled back to committee. Brian Keller moved to approve the CIC open an HRA account and allocated \$6,000/year to each employee. Ron Jones Seconded the motion. All members present voted yes, and the motion was carried. No other discussion was presented. At 12:40 pm, Commissioner Mick Pocratsky made a motion to move into a Non-public session and was seconded by Mayor Mike McCann.

At 1:04 pm, a motion was made by Mayor Mike McCann to come out of a non-public session, seconded by Commissioner Mick Pocratsky.

Mayor Mike McCann motioned to adjourn the meeting at 1:05 pm, seconded by Commissioner Mick Pocratsky. All members present voted yes, and the motion was carried out. Meeting Adjourned.

Respectfully submitted,

Paige Johnson

Paige Johnson, Corporate Secretary

CIC Marketing and Workforce Report

February 2023

Workforce

- Attended First Wednesday in Toledo with Goodwill Industries
- Spoke with Erica from Senator Browns office regarding this years Summer Manufacturing Camp. Camp dates are June 20-22 for Defiance/Ayersville/Tinora students and June 27-29 for Hicksville/Fairview students. This year's camp will have an Engineering focus.
- Five County Wage & Benefits Survey ended on February 10th. Will report results when received.
- Bus Tour with ProMedica & Kaitlyn's cottage set for March 2nd – we opened this tour up for 11th and 12th graders only that have an interest in the medical field. We invited all Defiance County schools.
- Bus Tour with CCNO, Defiance City Police dept, and Defiance City Fire & Rescue set for March 3rd – we will be taking 25-30 students from Defiance Middle School's Mr. Sprague's Career Connections class who tested high in Law & Public Safety and Human Services.

Marketing

- Recorded Podcast with Taylor Klepper (Klepper Building Company), Denise Dahl (Epiphany Planning & Development), iScribeMD, & Holy Hill Media
- Posted a behind the scenes look of Stambaugh Jewelers
- In the last 28 days on Facebook: (*numbers are down, will explain why in Executive session)

Post Reach: 15,804

Reach = The number of people who saw any of your posts at least once. Reach is different from impressions, which may include multiple views of your posts by the same people. This metric is estimated.

Post Engagement: 6,360

Engagement = The number of reactions, comments, shares and clicks on your posts.

New Followers: 35 people

Followers = The number of new followers of your Facebook Page.

Hide all posts: 0

Unfollows: 0 😊

Business Development & Operations

FEBRUARY UPDATES

TASTE TESTING VIDEOS:

- Partnering with the Defiance Development & Visitors Bureau to do videos for Restaurant Week. Restaurant Week will be March

FOUR FLAGS OF FREEDOM:

- Working with 2 companies to create specs and engineering quotes.
- One of the companies has secured other donations for the project as well.
- Going to be creating marketing videos and working with a graphic designer to create a rendering of the project.

MENTORSHIP PROGRAM:

- Currently have **7 MENTORS!** (Goal of 8)- Wanting someone from the Manufacturing/Construction industries
- Currently have 3 Mentees signed up for the program.
- **ACTIVELY** seeking more mentees! Please spread the word in your organization (**5 Spots Remaining**)

FIRST ROUNDTABLE RECAP:

- Keller Freight Solutions gave a presentation about the training and retention resources and programs that they use.
- Discussed the impact of large industry on smaller businesses
- Discussed current pricing and the unavailability of resources
- Discussed the need to bring the non-participating workforce back to the workforce

REMINDER: FIRST INVESTOR MEETING ON FEBRUARY 22ND FROM 11:00-12:00 PM AT IRON HORSE

TUESDAY QUESTION OF THE DAY JANUARY RESULTS:

QUESTION 1: What Occupation (Other than your own) would you like to try? *ICE BREAKER- 66 participants

QUESTION 2: What business or amenity do you want to come to Defiance County? -99 participants

RESULTS:

Easier Recycling for those who live in the country

Glass recycling

Roller Skating or Ice Skating Rink

Indoor Family Fun Center- Laser Tag

Chick-Fil-A

Water Park

Texas Roadhouse/Steakhouse

Old Navy

Homeless Shelters

Impatient Rehab Center

Daycares- Youth and Adult

Target

Good & Affordable Internet Service

County-Wide Trail System

Businesses that employ creative talent

Smart Traffic Lights

Public Transit

QUESTION 3: What is your favorite business in Defiance County? - 64 Participants

RESULTS: 28 Businesses mentioned!

Top Business Votes: Cabin Fever Coffee

QUESTION 4: What is your favorite event to attend in Defiance County? -29 participants

RESULTS:

Fireworks

Lilac Festival

Family Fun Fridays

Halloween Parade

Chocolate Walk

Johnny Appleseed

Art at the Park

Jazz Fest

Rib Fest



February Director's Report

PUBLIC SESSION:

- **DECKED & Apache Acquisition Legislation was Presented.**
Decked is applying for a 60% EZ for 10 Years (Going into the Elliott Road Spec Building) and Apache Acquisition is apply for a 80% CRA (Going into the old Carter Lumber on Baltimore Road.)
- **Homegrown Program:** We have budgeted \$10,000 to allocate. So, these would be very small grants. Please review the webpage created. We will try to make it as simple as possible: These applications will be reviewed quarterly.
<https://www.defiancecountyed.com/homegrown>
- **Hicksville Spec Building** – Attorney Marc Warncke has filed the appropriate paperwork toward the tower company. Keller's Team and our office is working on an OSIP application while waiting for progress with this issue, so when we can move on things...The application is ready to go.
- Working with two different businesses on RLF Applications
- Working on three different on demo projects/ expansion grants
- Working with a company that has interest in former Credit Adjustment Building

GENERAL MEETINGS ATTENDED:

- Defiance City Council Meeting
- NORED
- Riverfront Strategies
- Good Will Industries – 1st Wednesday Event
- Volunteer for United Way Backpack Buddy over Lunch (Entire Team)