

CIC Board Meeting Minutes, June 16th, 2022

Meeting Called to Order: Erika Willitzer called the meeting to order at 12:02pm. Board members present: Dave Figley, Mayor Ron Jones, Mayor Mike McCann, Mayor Jack Stantz, Sarah Tackett, Keith Burmeister via phone call, Don Gillett, Jill Little, Hans Rosebrock, Ted Penner and Beth Sigg. Todd Helberg from The Crescent-News, Attorney Marc Warncke, and Chris Engel, Fourth Ward for Defiance City Council, were also present.

Staff members present: Erika Willitzer, Kortney Williams, and Hannah Waterman.

Minutes: The minutes of the May board meeting were reviewed. A motion was made by Don Gillett and seconded by Hans Rosebrock. Minutes were approved.

Financials: Dave Figley reviewed the financials. He asked if there was any other questions and no questions were presented. A motion was made by Ted Penner to approve the financial statements and credit card statement. Mayor Mike McCann seconded the motion. All members present voted yes, and the motion was carried.

Workforce Report: (See attached Report)

Director's Report: (See Attached Report)

Erika asked if there were any other questions and none were presented. Erika requested a motion to move into Non-public session. At 12:24pm, Sarah Tackett motioned to move into Non-public session, seconded by Don Gillett.

At 12:52pm, a motion was made by Sarah Tackett to come out of non-public session, seconded by Dave Figley.

Ted Penner motioned to adjourn the meeting at 12:53pm, seconded by Beth Sigg. All members present voted yes, and the motion was carried. Meeting Adjourned.

Respectfully submitted,

Hannah Waterman

Hannah Waterman,
Corporate Secretary

CIC Marketing and Workforce Report

June 2022

Workforce

Summer MFG Camp update- The last two weeks of June will be focused on summer camp. We have a total 22 campers signed up for camp this year.

Human Resources Roundtable- Set for July 13th. The guest speaker will be Niki Mosier of Spangler Candy to speak on culture and how to pivot with today's workforce demands.

Other events in the works-

- Build a future- Early stages of the event that would be hands on experience for 9th and 10th graders geared towards skilled trades like HVAC, plumbing, construction.
- Educator bus tour- Planning a tour for educators during the school year to Defiance County employers

Marketing

- June E-newsletter will feature summer manufacturing camp
- Recorded podcasts with Sherwood State Bank and Beth Sigg
- Also, created mini videos of shops in downtown Defiance and continuing to market job opportunities for employers
- Working on updating site and incentive flyers for new/current sites

Other Items

- All TIRC donation payments have been made by the companies and sent to the schools

Meetings

- Met w/Chris Switzer- housing
- Met w/Teresa Johnson- OSU Extension
- Met w/Tiffany & Adrienna- OhioMeansJobs



June Director's Report

PUBLIC SESSION:

Projects:

Tessengerlo Kerley Inc. (TKI) – We finally closed on this deal and resolved easement issues and created a new rail spur agreement between all parties. Now, I'm working on the CRA legislation for TKI, which is drafted, just waiting on TKI to sign off on the draft and then I'll present to the local school districts.

Northtowne Mall – Met with the Mall and we are brainstorming ways we (Our office and Chamber) to see if there are ways, we can possibly assist in their recruitment efforts.

Harmon Business Park – We are currently working with a prospect, but unsure if they will land in Defiance. It's between Defiance and another site, elsewhere.

MegaSite – Met with Regional Growth Partnership for a planning session on pre-planning tasks we can do to bolster the MegaSite.

OMJ Direct Mailer – The postcard design is expected this week, and we should have those mailers sent out within in the month promoting our services, as well as OMJ's to local businesses.

Housing – Discussion with local realtors on rural housing initiatives – (Housing Taskforce/ Possibly New (Rural Legislative) Group

Defiance County Commissioner Broadband Study – Working with Lit Communications to get them necessary items for their study.

New Sites Added to our website and the State's Site: Credit Adjustment's Building is now listed, along with a few other sites.

Tax Saving Letters: Hannah has been sending out letters showing the savings, companies are receiving through the program.

Goals: Our next Goal update will be in July, following the end of the second quarter.

General:

- *Participated in City of Defiance Comprehensive Planning Meeting*
- *Worked with multiple companies with their business needs, including expansions.*
- *Attending NORED Annual Meeting and Training*
- *Entire Team participated in EZ & CRA Training from OEDA*
- *Met with three different (new) developers interested in possible future spec buildings*
- *Met with Developer on Fortman Ground – off US 24*